

ART SHOW AWARDS

Industry has begun to recognize the need for creative thought to obtain a fresh new atmosphere in which ideas are welcome and venturesome thinking is encouraged. The fostering of creativity has long been a part of Cosden's philosophy.

For the past five years the company has offered encouragement for creative culture in the community by means of a cash prize in the local Texas Fine Arts Association shows. This is a regional competition.

One of these was held in the First Federal Savings and Loan Association building April 2 - 28 and drew large crowds from Big Spring and surrounding communities.

The \$100 Cosden Purchase Prize, offered for the best work in the exhibition was awarded to Harlan Ray Sandidge, art instructor at Runnels Junior High School. The picture, "Girl Standing," was selected by the show judge, Richard Neidhardt, director of the art department of Hardin-Simmons College.

This study, now hanging in the reception room of the Cosden office building, is an ordinary setting and figure executed to show the beauty in the common situation. Mr. Sandidge created an interesting structural design in the almost square canvas. He balanced the tall figure in the picture with technical skill.

The winner of the Cosden award received his schooling at Texas Wesleyan in Fort Worth and has studied at the University of Georgia.

A trend toward freedom of style was apparent in a number of entries in the show. Seasoned artists who previously have worked in the realistic and impressionistic schools displayed many abstract studies. Strength and boldness of color was a reflection of the environment of these regional artists and a great variation of techniques was seen in both the professional and amateur divisions.

Citation winners in the show will have their work displayed by TFAA in a series of circuit exhibitions. Las Artistas, a TFAA affiliated club was sponsor of the Big Spring event.

To aid Texans in planning trips within their own state, the Texas Highway Department has compiled and published for free distribution a colorful brochure detailing points of interest in six sections of the state. These include west, panhandle-plains, north, central, gulf coast, south, and east.



"Girl Standing" by artist H. R. Sandidge is Cosden winner.



Avery Falkner wins a ribbon.



Spectators view the exhibit



Richard Neidhardt surveys show entries.